



EGADE[®] Business School

TECNOLÓGICO DE MONTERREY

EGADE Business School **Fact Sheet 2014**



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TECNOLÓGICO DE MONTERREY

EGADE Business School at a glance

EGADE Business School is the graduate business school of Tecnológico de Monterrey, recognized in Mexico and Latin America for developing leaders with an entrepreneurial spirit, a humanistic outlook and who are internationally competitive.

With sites in Mexico City and Monterrey, the School has a solid reputation based on the quality of its graduates, its innovative educational model, high-quality instruction and research achievements, and the global nature of its academic programs.

Geographical Presence

In Mexico: Mexico City, Monterrey,

Sites

- Monterrey
- Santa Fe, Mexico City

Programs

7 graduate academic programs plus executive education programs.



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Global Accreditations

EGADE Business School received the prestigious “**Triple Crown**” of international accreditations from the three most highly influential organizations in global business education: **AACSB, AMBA, EQUIS**.



Association to Advance Collegiate Schools of Business (AACSB), USA.



Association of MBAs (AMBA), United Kingdom.



European Quality Improvement System (EQUIS), Belgium.

(EGADE Business School, Monterrey)

EGADE Business School forms part of a select group of only **1%** of global schools which have received these three accreditations: AACSB, AMBA y EQUIS.

Internacional Rankings



The **América Economía Ranking 2014** ranked EGADE Business School as the #1 business school in Latin America, and highlights EGADE Business School as “the School that best teaches the courses to develop Latin American entrepreneurs”.



The prestigious **QS Global 200 Business Schools Report 2013/2014** ranked EGADE Business School as the #1 business school in Latin America in the Emerging Global Business Schools category. Within this category you can find the best business schools in the world, which means that EGADE Business School attracts high quality candidates around the world, and its alumni have a high level of salary progress.



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Internacional Rankings

The Economist

The Economist, in its Executive MBA ranking 2013, ranked the Executive MBA program of EGADE Business School as #1 in Mexico and Latin America and #56 worldwide. The Executive MBA received this prestigious ranking based on: quality and diversity of students, quality of the faculty, and the percentage of students receiving career advancement and increased salary after graduation.



In 2013, the prestigious international organization, **EDUNIVERSAL**, ranked EGADE Business School as the #1 business school in Mexico and Latin America, and within the top 29 business schools worldwide by region. Eduniversal awarded EGADE Business School the maximum recognition of 5 Palms in their annual ranking in which 1000 business schools from 154 countries participated.

Likewise, in 2014, the **Eduniversal Best Masters Ranking** placed the EGADE MBA and the EGADE-TEXAS MBA as the leaders in their respective categories in Mexico and Latin America.



The Financial Times ranked the OneMBA program of EGADE Business School in 27th place in its Executive MBA Ranking 2013. In addition, this program was ranked #1 in Latin America, for the seventh consecutive year, and #18 worldwide for the international profile of its students. Likewise, alumni of the program registered a 55% increase in average salary after graduating.



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The EGADE Business School Difference

1. Entrepreneurial Culture
2. Global Vision – Global Experience
3. Responsible Sustainable Leadership
4. Distinguished International Faculty
5. Innovative Academic Model
6. Positioning as the leader business school in Latin America

EGADE MBA Portfolio

EGADE Business School offers **its EGADE MBA program** in different formats with different characteristics. All of the MBAs are **accredited by the Association of MBAs (AMBA)** with headquarters in London and by the **Association to Advance Collegiate Schools of Business (AACSB)** with headquarters in USA.

- The **EGADE MBA+** provides an integrated view of the functional areas of the organization in a global context, and prepares students to lead, engage and transform their organizations with great success and responsibility. The innovative EGADE MBA+ program offers 5 concentrations:

+Finance

+Marketing

+Senior Management

+Entrepreneurship

and innovation

+Banking and Finance

(Dual-degree option with prestigious business schools worldwide).

- **EGADE-TEXAS MBA:** Dual-degree with the University of Texas at Austin, McCombs Schools of Business.
- **EGADE OneMBA:** The Truly Global Executive MBA. Global program with Kenan-Flagler Business School, University of North Carolina at Chapel Hill; Rotterdam School of Management, Erasmus University; Escola de Administração de Empresas de São Paulo da Fundação Getulio Vargas; School of Management, Xiamen University & EGADE Business School, Tecnológico de Monterrey.
- **MBA in Global Business and Strategy** Dual-degree with The Belk College of Business, University of North Carolina at Charlotte.



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Master Program

- **Master in Strategic Finance**

Ph.D. Programs

- Ph.D. in Administrative Science
- Ph.D. in Financial Science

Executive Education

EGADE Business School is the leader business school in Latin America in Executive Education. Due to our strong business experience, the academic excellence of our faculty, and the applied and relevant research, Mexico and Latin America's major businesses and organizations find in EGADE Business School the most innovative and with high impact solutions for the development of the leadership of their executives.

- **BOARD OF DIRECTORS EXECUTIVE DEVELOPMENT PROGRAM**

In a business enterprise, innovative value creation is the direct responsibility of the owners, members of the board of directors and the senior management. This program perfects board members' knowledge, skills, attitudes and values, enabling them to confront a highly competitive and turbulent global business environment, providing the top-level tools, procedures and structures needed for the effective operation of this key collegial body.

- **CEO ACADEMY**

The CEO Academy is specially designed to provide a unique opportunity for leaders to step back from their day-to-day activities, in order to engage with their peers and reflect on their past actions and improve themselves personally and professionally, acquiring the skills and perspectives needed to operate with an ethical, strategic responsibility both inside and outside the organization.

- **IN-COMPANY MBA**

We design MBA programs that help organizations reach their strategic objectives and develop specific competencies among their members. The In-Company MBA is ideal for employers who are looking to develop their present and potential managers, empowering them with the knowledge and expertise to make managerial decisions and improve productivity.



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Faculty

+200 faculty members with solid international experience.

Students

+2,000 enrolled students, representing more than 30 countries.

Alumni

+40,000 alumni from 4 continents.

Global Reach

Global Alliances

Since May 2012, EGADE Business School is the academic co-founder of the prestigious Global Network for Advanced Management (GNAM), a network of 27 prestigious international business schools in order to connect faculty, students and deans to discuss leadership matters in business and society around the world, which includes:

- Yale School of Management, USA
- London School of Economics and Political Science, England
- IE Business School, Spain
- INCAE Business School, Costa Rica/Nicaragua
- INSEAD, Francia/Singapore
- HEC Paris, France
- Indian Institute of Management, Bangalore, India

EGADE Business School has more than **35 international agreements** with leading universities and business schools for dual-degrees, joint degrees, international professional certification and the possibility of studying in 4 continents, including:

- Massachusetts Institute of Technology MIT, Sloan School of Management, USA
- Erasmus University, Rotterdam School of Business, Holland
- University of San Diego, USA
- University of North Carolina at Chapel Hill, Kenan-Flager Business School, USA
- University of North Carolina at Charlotte, The Belk College of Business, USA
- University of Texas, McCombs School of Business, USA
- University of Applied Science, Freiburg, Switzerland
- Georgetown University, USA



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Strategic Focus Areas

1. BUSINESS SUSTAINABILITY

- Center for Sustainability:
 - Institute for Global Sustainability
 - SUSTENTUS
 - Case-Study Center
- Research Chairs:
 - Business, Sustainability and Public Policy
 - Wealth Creation Through Innovation, Technology and Knowledge
 - Humanism and Management in Organizations
 - Development of Small and Medium Enterprises (SMEs)

2. GLOBAL SERVICES MANAGEMENT

- Centers:
 - Case-Study Center
- Research Chairs:
 - Global Services Management

3. CONSUMER BEHAVIOR

- Centers:
 - Case-Study Center
 - Retail Center
- Research Chairs:
 - Globalization: Understanding the Latin American consumer

4. ENTREPRENEURSHIP AND BUSINESS INNOVATION

- Center for Entrepreneurship:
 - ENLACE+E Initiative
 - EGADE Business School Accelerator
 - Family Business Center
 - Case-Study Center
- Research Chairs:
 - Development of Small and Medium Enterprises (SMEs)
 - Risk Management and Corporate Finance
 - Online Economies and Economic Regulation
 - Financial Markets, Asset Valuation and Risk Management
 - Wealth Creation Through Innovation, Technology and Knowledge

5. GLOBAL LEADERSHIP MODELS IN EMERGING ECONOMIES

- Centers:
 - Case-Study Center
 - Global Business Center (Asia-Pacific)
- Research Chairs:
 - European Studies on Development and Competitiveness
 - Culture and International Human Resources
 - Online Economies and Economic Regulation
 - Humanism and Management in Organizations



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- **Center for Sustainability**

- SUSTENTUS focuses its efforts on sustainability through studies oriented toward corporations and social entrepreneurship.

- The Institute for Global Sustainability (IGS) is a global thinking initiative that promotes the sustainable development in Mexico and the Americas, to face the big challenges of sustainability and improve the quality of life.

- **EGADE Business School Case-Study Center**

- Publish and develops business management cases with special emphasis in Latin American business context, with the aim of contributing in business skills development in our different graduate, Senior Management and executive education programs.

Intellectual Production & Consulting

From 2008 to 2013, faculty at EGADE Business School has published:

222	Management, Business and Leadership Articles
165	Peer Reviewed Journals
642	Peer Reviewed Proceedings & Memoirs
569	Books and Chapters in Books
729	Indexed Journals
700	Reports and Academic Studies
129	Cases
642	Conference Papers
15	Research Monographs
301	Media Articles

In addition, faculty members of EGADE Business School have received:

46 | Academic awards and Distinctions (2011 - 2013)



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Entrepreneurial Support

Our collaboration and exchange with the business community is exemplified by:

- **APPLIED RESEARCH** at EGADE Business School supports the generation and transfer of knowledge by means of the school's research chairs and centers in areas such as entrepreneurship, innovation, competitiveness and business strategy.
- **BUSINESS PARK** provides full consulting services and financial support for entrepreneurs including: business incubators, business accelerators and access to capital funds. The Business Park is linked to the ENLACE+E initiative: a high-level mentoring service that connects successful Mexican and international entrepreneurs with start-up businesses in high-growth sectors that demonstrate high-value added opportunities.
- **GLOBAL BUSINESS FORUM**, an annual hallmark event in the Mexican business calendar, attracting solid participation by business leaders and corporate partners year after year..
- **INTERNATIONAL CORPORATE VISITS** pfor students in the early stages of their careers.
- **CORPORATE SUPPORT FOR EXECUTIVE DEVELOPMENT.** GADE Business School has formal agreements for talent development with more than 50 Mexican and multinational companies that rely on the school to provide executive development in master's and Ph.D. programmes.
- **BUSINESS CHAIRS** with the participation of CEOs and senior executives of multinational companies, who engage in a series of interviews and encounters with students of EGADE Business School, through roundtable discussions, seminars and conferences, the business chairs provide an important space for exchanging perspectives which enrich the academic experience of our students.

The participating companies include:

- IBM
- Alestra
- Insitum
- SAP
- FEMSA
- Sanofi Aventis
- Unilever
- Deloitte
- Procter & Gamble
- Monsanto
- Unisys
- Grupo BIMBO
- GE
- Nestlé
- Accenture